



## Call for Artists: Public Murals

Submission Deadline: April 8th, 2022 - Midnight

Contact: Emily Kiewel at [charlescityarts@gmail.com](mailto:charlescityarts@gmail.com)

Artist Application: <https://www.charlescityarts.org/callformuralartists>

**The Charles City Arts Center (CCAC) is seeking artists' proposals for public murals as part of our ongoing Town of Colors Mural Project.**

This project will provide artwork by artists in public spaces for the enjoyment of residents and tourists. These murals will not only beautify our community but will also have a strong impact on the social and economic culture of our town. The committee members, property owners and artists will collaborate to develop a design for the murals.

We currently have 3 locations for the murals.

- White Water Wall - just Southwest of the Public Library on the Cedar River  
**Artist's Commission:** \$5000
- Main Street Car Wash - 803 N. Main St.  
**Artist's Commission:** \$5000
- Wisconsin Street Apartment Complex - 700 Wisconsin St.  
**Artist's Commission:** \$12,000

### Phase One

#### Application Criteria

Artists shall submit the following for consideration:

- Artist Biography
- Resume
- Link to portfolio
- Interest in the project and artistic process
- Reference

### Phase Two

#### Design Submission

After review by the committee, finalists will be selected and notified to submit a full-color design for consideration. A \$250 design fee will be paid to those artists not chosen as the finalist.

#### Selection Criteria

Proposals will be evaluated based on:

- Artistic excellence, vibrancy, and originality of the artist
- Appropriateness of the design
- Documented experience of the artist in completing similar projects
- Designs must be the artist's own work and must not violate any copyright restrictions.

### Submission Process

All components of the mural design must be submitted in digital format via the online submission portal by midnight on May 4, 2022. Incomplete applications and applications submitted after the deadline will not be considered. Link will be made available to finalists.

### Selection Process

The committee will review applications for completeness and eligibility. The committee will determine final project award and contract terms. Designs will also be subject to review by the property owner.

### Project Logistics

**White Water Wall** - this wall is just Southwest of the Public Library on the river. The mural will be installed on the East side of the wall and possibly the South side facing the river as well. Approximate total measurement is 486 sq. ft.



**North Main Car Wash** - this building is located at 803 N. Main St. The mural will be installed on the South facing side of the building. Approximate area is 523 sq. ft.



**Wisconsin Street Apartments** - this building is located at 700 Wisconsin St. The mural will be installed on the South facing side of the building. There are numerous windows. Approximate total area is 1375 sq. ft.



### *Timeline*

**Mural Design must be received no later than midnight (CST) on May 4th, 2022 - Midnight.**

- Artist application due no later than April 8th, 2022 - Midnight
- Finalists selected no later than: April 15th, 2022
- Mural Design submissions: By May 4th, 2022 - Midnight
- Mural agreement available: By May 9th, 2022
- Project completed: By September 30th, 2022

The mural should be installed to withstand weather and other site conditions for a term to be agreed upon by the selected artist and the committee in the mural agreement.

### *Artist Payment:*

The CCAC will pay for the substrate and provide a lift (if needed) to complete the project onsite and housing. Artist is responsible for paint and all other equipment needed to complete the project. One-half of the amount will be paid when the mural agreement is signed; and one-half when the project is completed.

### *Policies*

The selected artist must show proof of liability insurance prior to beginning mural installation.

Proposed designs remain the property of the artist unless the design is selected by the committee. The selected design and installed mural will be the property of the wall owner. As such, no royalties or fees, beyond the initial artist's commission, will be attached to its ongoing use. Any unapproved substitutions or deviations from the approved final design or proposed materials may result in termination of contract, removal of imagery, and non-payment of any amount due.

### *Project Contact:*

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